### Anno Odavo

# Annæ Reginæ.

An Act for the Encouragement of Learning, by Veft-ing the Copies of Printed Books in the Authors or Purchasers of such Copies, during the Times therein mentioned.



hereas Printers, Bookfellers, and other Derfons have of late frequently taken the Liberty of Printing, Beprinting, and Publishing, ortanting to be Print. ed, Reprinted, and Bublifed Books, and other Wiritings, without the Confent of the Authors or Proprietors of fuch Books, and Writings, to their very great Detriment, and too often to the Ruin of them and their families : For Preventing therefore fuch Pradices for the futute, and for the

Encouragement of Learned Wen to Compole and Write uleful Books ; Bay it pleate Pour Bajefty, that it may be Enaded, and be it Enalted by the Queens moft Excellent Bajeffp, by and with the Aubice and Confent of the Lords Spiritual and Cempozal, and Commons in this prefent Parliament Affembled. and by the Authority of the fame, Chat from and after the Centh Day of April, Dne thouland feben bundged and ten, the author of any Book or Books already Printed, who hath not Cransferred to any other the Copp of Copies of luch Book og Books, Share of Shares thereof, of the Bookfeller of Book. fellers, Printer or Printers, or other Perfon or Perfons, who bath of have Purchaled of Acquired the Copy of Copies of any Book of Books, in other to Print of Reprint the Came, Call have the fole Bight and Liberty of Printing futh Book and Books to the Cerm of One and twenty Beats, to Commence tom the fato Wenth Day of April, and no longer ; and that the Author of any Book or Books already Compoled and not Dinter and Publithen, of that thall bereafter be Compoled, and of affignee, or Affigns, thall have the fole Liberty of Printing ind Replinting luch Book and Books for the Cerm of FoutCHAP. XV .- An Act for the encouragement of learning, by securing the copies of maps, charts, and books, to the authors and proprietors of such copies, during the times therein mentioned.(a)

# information as property

from advertising to IP

## History of Information March 13, 2013

Chap. CXXIX.—An Act concerning Trade Marks and Names.

[Approved April 3, 1863.]

The People of the State of California, represented in Senate and Assembly, do enact as follows:

#### CHAPTER XXXIII.

OF TRADE AND STOCK MARKS AND BRANDS.

- Trade mark exclusive use of, how secured; | § 2. Becord of trade mark, when and where made; fac simile of, to be delivered to secretary
  - record book to be public,

### IV. Of Trade-Marks.

77. Who entitled to trade-marks, and requirements concerning the same.

- 81. Rules for transfer of trademarks.
- 82. Penalty for fraudulent regis-



## **NEWS** TECHNOLOGY

Home | US & Canada | Latin America | UK | Africa | Asia | Europe

Mid-East | Business | Health | Sci/Env

happy birthday

11 March 2014 Last updated at 20:28 ET







## The web and me: A 25-year relationship



Twenty-five years ago Sir Tim Berners-Lee was working at a physics laboratory at CERN, in Switzerland, when he came up with a proposal for the World Wide Web.

Since then the web has become a system used across the world to allow people to share and access information.

A selection of people whose lives have been transformed or influenced by the web explain what it has meant to them.

### As the Web Turns 25, Sir Tim Berners-Lee Calls For A Web Magna Carta

Posted by Unknown Lamer on Wednesday March 12, 2014 @11:33AM from the dream-machines-realized dept.

Today marks the 25th anniversary of Tim Berners-Lee's "Information Management: A Proposal," containing the ideas that led to the World Wide Web. From its humble beginnings as a way to store linked documents at CERN to ... well, you're reading this now. To celebrate, the W3C is encouraging people to post their birthday greetings. Quoting Tim Berners-Lee:

"In the following quarter-century, the Web has changed the world in ways that I never could have imagined. There have been many exciting advances. It has generated billions of dollars in economic growth, turned data into the gold of the 21st century, unleashed innovation in education and healthcare, whittled away geographic and social boundaries, revolutionised the media, and forced a reinvention of politics in many countries by enabling constant two-way dialogue between the rulers and the ruled."



Home .

## #HackFSM: A Hackathon for the Free Speech Movement Digital Archive

The Free Speech Movement at UC Berkeley began its fight for free and open discourse in 1964. As the fiftieth anniversary of this movement draws near, its legacy of openness and the right to seek, receive, and impart information endures. As we consider the importance of open discourse and



open access to information, we ask that you join us in opening up and engaging with historic materials about this milestone moment at

Berkeley in a new, innovative way. From April 1 - 12, 2014, help us hack the Free Speech Movement Digital Archive at **HackFSM**!

# another birthday

# thanks to TBL you can contribute

http://

digitalhumanities.berkeley.edu/

fsm-archive-hackathon

## WE CREATE MUSIC

members join licensees genres

February 11, 2014





### ASCAP Continues 100th Anniversary Celebration at 22nd Annual ASCAP Latin Music Awards

# another birthday

answering the challenge of new media



## Happy 100th Birthday, ASCAP: Looking Back, Looking Ahead By Craig Rosen | February 13, 2014 2:25 PM EST

In an era in which the music business has seen unprecedented change and disruption, some things remain constant. The creativity of songwriters and composers lies at the heart of the music business. And the ability of creators and their publishers to get paid for their work is the financial foundation upon which the music industry has been built.

Performance rights organizations assure that copyright holders are paid fairly when their music is performed publicly, over the airwaves, live or -- increasingly now -- online.

And among the world's PROs, ASCAP is the largest and one of the oldest. The American Society of Composers, Authors and Publishers was founded 100 years ago on Feb. 13, 1914, in New York.

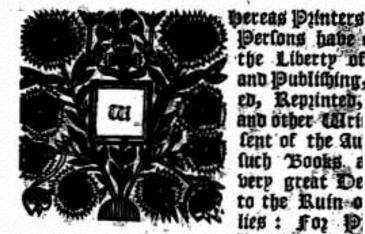


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# past & present

new media new challenges

## Pandora Suit May Upend Century-Old Royalty Plan

By BEN SISARIO FEB. 13, 2014

Pradices for Encouragement of Learned Wen to C ful Books ; Day it pleate Pour Bajel aded, and be it Enalted by the Queens i by and with the Advice and Confent of t Cempozal, and Commons in this prefen and by the Authority of the fame, Che Tenth Day of April, Dne thouland febt Author of any Book or Books already Cransferred to any other the Copy of Q Books, Share or Shares thereof, or 1 fellers, Printer of Printers, of other 19 bath or have Purchalen or Acquiren the Book of Books, in other to Print of I have the fole Right and Liberty of 192 Books to the Term of One and twenty from the fato Wenth Day of April, ant the Author of any Book or Books aires Printed and Publiched, or that thall berea his affiguee, or affigue, thall have the fo and Replinting fuch Book and Books f

EMAIL

**FACEBOOK** 

SAVE

As the music industry races toward a future of digital streams and smartphone apps, its latest crisis centers on a regulatory plan that has been in place since "Chattanooga Choo Choo" was a hit.

Since 1941, Ascap and BMI, the two giant licensing organizations that dominate music publishing, have been governed by consent decrees with the Instina Danastment These component

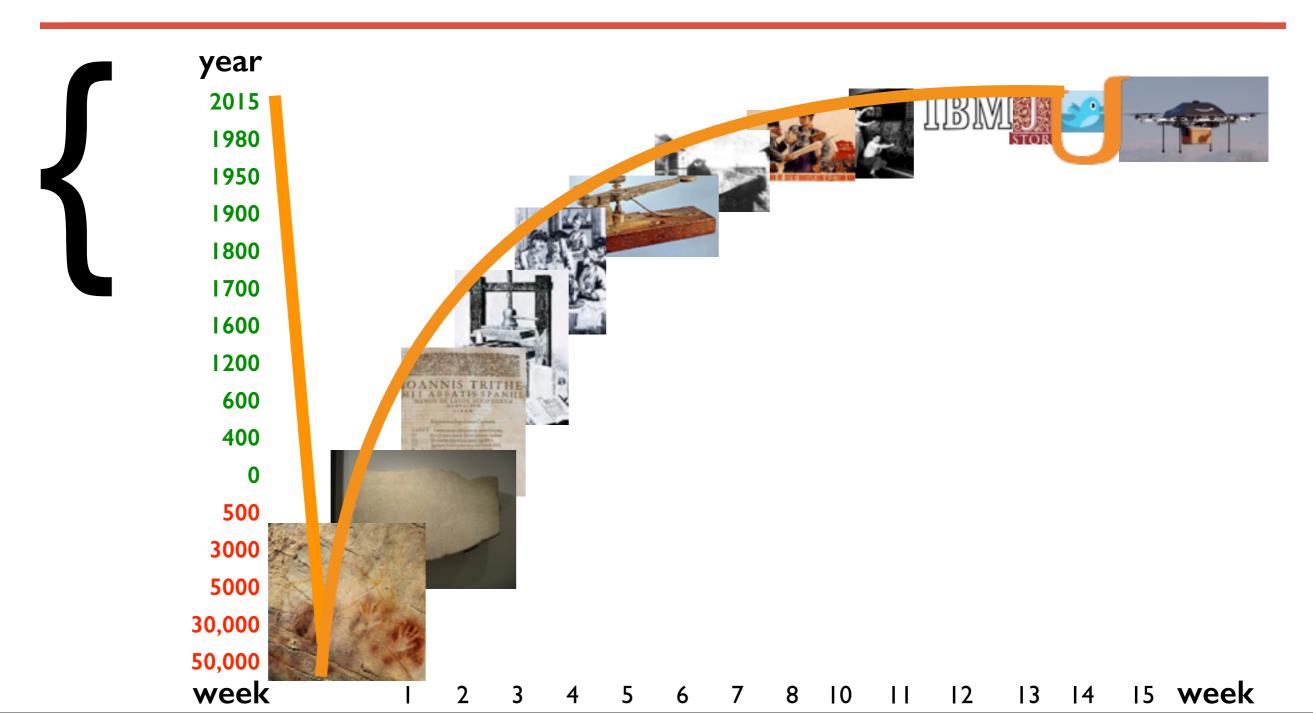


Carole King performing after receiving the 2013 Library of Congress Gershwin Prize for Popular Song Pool photo by Yuri Grinas

"The most enduring legacy of Morse's demonstration project lay in its role in legitimating the transformation of patent rights into tradable assets."

—Richard John

## historical issues?



## overview

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who has ...

skin in the game

rights and wrongs

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patents?

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copyrights?

what's on your machines?

and why?

## overview

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## The mousetrap

What do you get if you mix the Beatles with Jay Z? For DJ Danger Mouse, a whole heap of trouble. By Dan Glaister



Dan Glaister The Guardian, Sunday 29 February 2004

# yet another birthday

skin in the game

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danger to whom?

Danger Mouse and EMI Settle "Dark Night of the Soul" Dispute



Nearly nine months after Danger Mouse's Dark Night of the Soul project hit stores with a blank CD, the producer and EMI have reached an agreement to formally issue the album with music on the compact disc, the **BBC reports**. As **Rolling Stone wrote** last May, a legal hassle between Danger Mouse, or Brian Burton, and EMI stemming back to *The Grey Album* — Danger Mouse's mash-up of the Beatles' White Album with Jay-Z's Black Album — held up the release of Dark Night, a collaboration featuring the Shins' James Mercer, David Lynch, Julian Casablancas, Frank Black and more artists.





### Dee Snider To Paul Ryan: We're Not Gonna Take Your Use Of Our Music





BENJY SARLIN - AUGUST 21, 2012, 6:10 PM | @ 28103

Rock singer Dee Snider is incensed with Paul Ryan for playing his 1984 hit "We're Not Gonna Take It" as his intro music at a Pennsylvania rally on Tuesday.

## rights and wrongs

what are we talking about?

developing iproperty

## should he take it?



### G.O.P. Candidates Are Told, Don't Use the Verses, It's Not Your Song

Romney and Gingrich Pull Songs After Complaints



# eyes of the newt?

The rock group Survivor, around 1979. Their hit "Eve of the Tiger" was used by Newt Gingrich.

By JAMES C. McKINLEY Jr. Published: February 3, 2012

### a hot duo?

skin in the game

rights and wrongs

what are we talking about?

developing iproperty





# Tom Petty: Michele Bachmann Can't Use My Song American gir? By GLEN LEVY | @glenjl | June 29, 2011 | 17

By GLEN LEVY | @glenjl | June 29, 2011 |



skin in the game rights and wrongs

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developing iproperty



If Michele Bachmann becomes the next President of the United States, it's safe to say that Tom Petty won't be playing the inauguration.

When the newly minted Republican presidential candidate left the stage in Waterloo, Iowa, after making a nationally televised speech to announce her candidacy, Petty's track "American Girl" could be heard playing her off. According to NBC's Kelly O'Donnell, Petty's manager will be asking Bachmann's team to not use the song again.

## theguardian

News US World Sports Comment Culture Business Money

Culture Music Electronic music

# Industrial band Skinny Puppy demand \$666,000 after music is used in Guantánamo torture fair use?

Band file claim for \$666,000 and express outrage at their music being used 'as an actual weapon against somebody' in the US detention centre

#### Sean Michaels

The Guardian, Friday 7 February 2014 06.01 EST





Nivek Ogre of Skinny Puppy, who are outraged at their music being used during Guantánamo torture. Photograph: Marc Broussely/Redferns

## Michelangelo's David pictured holding rifle in American advert, to Italy's fury

Italian culture minister Dario Franceschini says image of David brandishing weapon offends and infringes the law

Lizzy Davies in Rome theguardian.com, Sunday 9 March 2014 13.05 EDT

Jump to comments (100)



The advert with David holding an AR-50A1 rifle has provoked anger in Italy and calls have been made for it to be withdrawn. Photograph: Franco Visintainer/ANSA

# fair game?



# and another birthday

## lest we forget — initiated 1992, settled 1994

UNITED STATES DISTRICT COURT FOR THE DISTRICT OF NEW JERSEY

```
UNIX SYSTEM LABORATORIES, INC.

Plaintiff,

Plaintiff,

OPINION

BERKELEY SOFTWARE DESIGN, INC.,
and certain named individuals in their collective capacity as The Regents of the University of California,

Defendants.
```

coming up: Computer



### **United States Patent and Trademark Office**

Home Site Index Search FAQ Glossary Guides Contacts

still free?

Word Mark

LINUX

Goods and Services

IC 009. US 021 023 026 036 038. G & S: computer operating system software to facilitate computer use and operation. FIRST USE: 19940802. FIRST USE IN COMMERCE: 19940802

Mark Drawing Code

(1) TYPED DRAWING

Serial Number

74560867

Filing Date

August 15, 1994

June 13, 1995

1916230

Current Basis 1A Original Filing

Basis

Published for

Opposition

Change In

Registration

Registration Number

Registration

Date

Owner

September 5, 1995

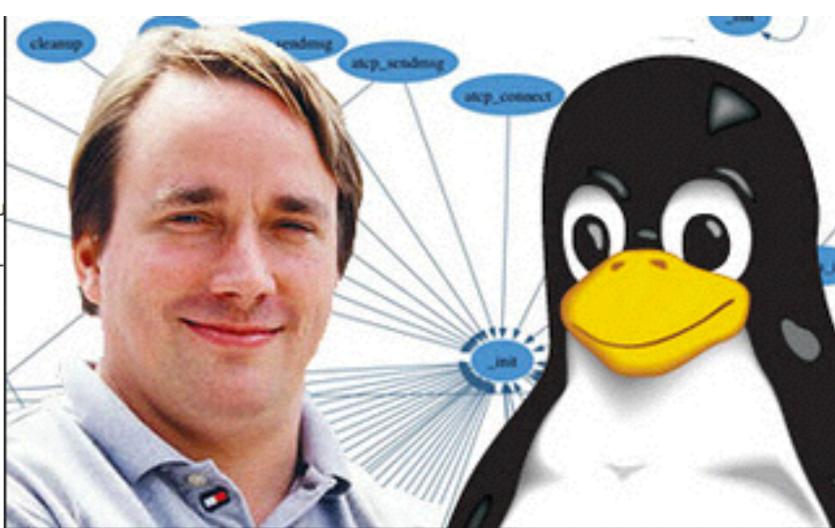
(REGISTRANT) Croce, William R. Della, Jr. INDIVIDUAL U

CHANGE IN REGISTRATION HAS OCCURRED

MASSACHUSETTS 02113

(LAST LISTED OWNER) TORVALDS, LINUS INDIVIDUAL

Francisco CALIFORNIA 94110



## Linus gets tough on Linux trademark

Vendors can now become official brand licensees, for a price

By Neil McAllister | InfoWorld



**United States Patent and Trademark Office** 

Home Site Index Search FAQ Glossary Guides Contacts

still free?

Word Mark

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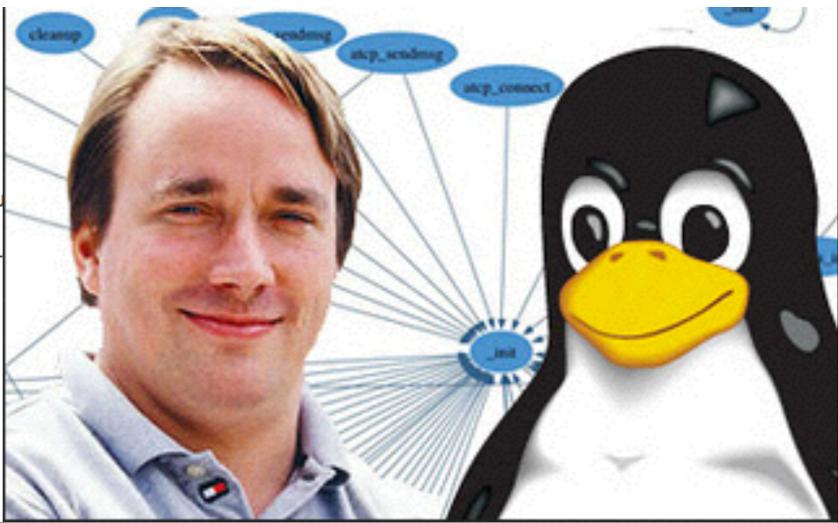
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2000





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April 23rd, 2009



## Wikipedia Threatens Artists for Fair Use

Commentary by Corynne McSherry

Can a noncommercial critical website use the trademark of the entity it critiques in its domain name? Surprisingly, it appears that the usually open-minded folks at Wikipedia think not.

Last February, a pair of artists, working with several collaborators, created a Wikipedia article and invited the general public to add to it, following Wikipedia's standards of credibility and verifiability. The work was intended to comment on the nature of art and Wikipedia. But Wikipedia editors did not take kindly to the project, and it was <a href="mailto:shut down">shut down</a> within fifteen hours for being insufficiently "encyclopaedic."

Fast forward a couple of months. The artists, Scott Kildall and Nathaniel Stern, have created a noncommercial website that documents the project, called Wikipedia Art. The domain name for the project: wikipediaart.org.

Yep, they used the term "wikipedia" in their domain name. "Wikipedia" is a trademark owned by the Wikimedia Foundation. And now the Foundation <a href="https://example.com/has-demanded">https://example.com/has-demanded</a> that the artists give up the domain name peaceably or it will attempt to take it by (legal) force.





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## fair use?

## Mr Moore's spleen

& 'human ingenuity'

United States Patent 4,438,032
Golde, et al. March 20, 1984

Unique T-lymphocyte line and products derived therefrom

### Abstract

Human T-lymphoblast cell line, Proteinaceous products produced therefrom, messenger RNA and DNA expressing the proteinaceous products. A human T-lymphoblast cell line (Mo) maintained as a continuous culture constitutively produces proteins, including immune interferon, neutrophil migration inhibition factor, granulocyte-macrophage colony-stimulating activity and erythroid-potentiating activity, as well as other proteins produced by T-cells.

Inventors: Golde; David W. (Los Angeles, CA), Quan; Shirley G. (Los Angeles, CA)

Assignee: The Regents of the University of California (Berkeley, CA)

Appl. No.: 06/456,177

Filed: January 6, 1983

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## Henrietta Lacks' family to speak at MCC

Caurie Putnam - Brockport, ROC

12 p.m. EDT March 10, 2014

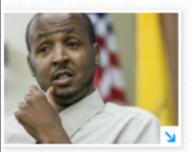


Photo: Mike Peters/, Photo ourtesy of Montclair State Injunesity I



The family of Henrietta Lacks has a legacy unlike any other.

"Auditoriums are usually filled to capacity when we speak," says David Lacks Jr., grandson of Henrietta Lacks, who will speak at Monroe Community College on Wednesday. "I find that truly amazing. We're not rock stars, we're just normal people."

Yet the family's story is one of the biggest in terms of scientific discovery and ethics.

When Henrietta Lacks died of cervical cancer in 1951 at the age of 31, researchers took samples of her cells without her knowledge or her family's consent.

These cells, now known as HeLa, were the first human-derived cells to grow in a laboratory. They led to the development of the polio vaccine and anti-cancer drugs. They also were used in gene-mapping, cloning, in-vitro fertilization research and more.



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14-IP

# 30 years on

## UCSF Medical Center

### **TERMS AND CONDITIONS OF SERVICE: ADMISSION, MEDICAL SERVICES** AND FINANCIAL AGREEMENT

UNIT NUMBER	
PT. NAME	
BIRTHDATE	
LOCATION	DATE

- 1. UCSF Medical Center is part of the University of California and is comprised of its hospital(s), medical center(s), its hospital-based clinics, and the UCSF School of Medicine.
- 2. MEDICAL CONSENT: I consent to medical treatments or procedures X-ray examinations, drawing blood for tests, medications, injections, taking of medical photographs, videotaping, laboratory procedures, and hospital services rendered to me under the general and special instructions of the physicians or other health care professionals assisting in my care. I also consent to my admission to the UCSF Medical Center if this is necessary for my care.
- 3. TEACHING, RESEARCH AND HEALTHCARE INSTITUTION: The University of California including UCSF Medical Center, is a teaching, research and healthcare institution. I understand that residents, interns, medical students, students of ancillary health care professions (e.g., nursing, x-ray, rehabilitation therapy), post-graduate fellows, and other trainees may observe, examine, treat, and participate at the request and under the supervision of the attending physician in my care as part of the University's medical education programs. Some UCSF Medical Center faculty are identified by their name badge as "Visiting Professors". These faculty members do not have a California license, but are licensed in another state or country. These physicians are permitted to practice medicine in California under a special program developed by the Medical Board of California.
  - I also understand that a University institutional review board approves projects conducted by University researchers in accordance with state and federal law. As a result, I understand that I may be contacted and asked to participate in research studies but I am under no obligation to do so. My decision whether to participate or not will not affect my ability to obtain medical care.
- 4. USE OF MEDICAL INFORMATION AND SPECIMENS: I understand that my medical information, photographs, and/or video in any form may be used for other UCSF Medical Center purposes, such as quality improvement, patient safety and education. I also understand that my medical information and tissue, fluids, cells and other specimens (collectively, "Specimens") that UCSF Medical Center may collect during the course of my treatment and care may be used and shared with researchers. I understand that under California law, I do not have any rights to any commercially useful products that may be developed from such research. I further understand that any use of my medical information or Specimens by UCSF Medical Center or other research institutions will be in accordance with state and federal law, including all laws and regulations governing patient confidentiality, in the manner outlined in the UCSF Medical Center Notice of Privacy Practices.

# 30 years on

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## overview

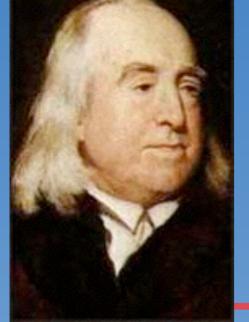
skin in the game

rights and wrongs

what are we talking about?

developing iproperty

property to iproperty



Jeremy Bentham 1748-1832

skin in the game

rights and wrongs

what are we talking about?

developing iproperty

# so what are we talking about?

#### what is property?

"a curious spectacle ... multitudes of advocates and all the judges in and out of office talking about property in general, not one of them knowing what it was, nor how it was created; it was an assembly of blind men disputing about colours."

--Jeremy Bentham, Manual of Political Economy, 1794

#### in what way is information property?

### properties of property

"No one shall be ... deprived of life, liberty, or property, without due process of law; nor shall private property be taken for public use, without just compensation"

what is property?

what kinds of property ownership?

properties needed for private property?

### properties of property

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#### what is property?

rules governing access to material goods

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rules governing access to material goods

#### what kinds of property ownership?

common collective private

#### properties needed for private property?

rivalrous excludable

#### limitations on property rights

how extensive how many: one right--or a bundle?

Emperor Justinian 483-565



William Blackstone 1723-1780

### how acquired?

#### occupatio, for property res nullius

--Codex Justinianus, 534

### Blackstone's rules for property acquisition

descent, purchase, escheat, occupancy prescription, forfeiture, alienation

which one for iproperty?



John Locke 1632-1704

### uncommon?

#### Locke's view

"Though the Earth...be common to all Men, yet every Man has a Property in his own Person. This no Body has any Right to but himself. The Labour of his Body, and the Work of his Hands, we may say, are properly his. Whatsoever then he removes out of the State that Nature hath provided, and left it in, he hath mixed his Labour with, and joyned to it something that is his own, and thereby makes it his Property. It being by him removed from the common state Nature placed it in, it hath by this labour something annexed to it, that excludes the common right of other Men."

--John Locke, Two Treatises of Government, 1689

### paternal view



Daniel Defoe 1660?-1731

"A Book is the Author's Property, 'tis the Child of his Inventions, the Brat of his Brains; 'tis as much his own , as his Wife and Children ... [but] these Children of our Heads are seiz'd, captivated, spirited away, and carry'd into Captivity."

-- Daniel Defoe, Review, 1710

### paternal view

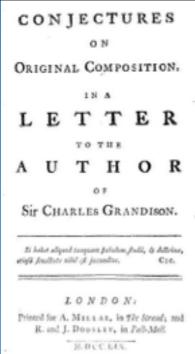


Daniel Defoe 1660?-1731

"A Book is the Author's Property, 'tis the Child of his Inventions, the Brat of his Brains; 'tis as much his own , as his Wife and Children ... [but] these Children of our Heads are seiz'd, captivated, spirited away, and carry'd into Captivity."

-- Daniel Defoe, Review, 1710

"blame Lysias, who is the father of the brat, and let us have no more of his progeny ..."





Alexander Pope 1688-1744

### single parent?

"True Wit is Nature to advantage dress'd What oft was thought, but ne'er so well express'd"

> -- Alexander Pope, "Essay on Criticism," 1708

### like fields?



Denis Diderot
1713-1784

"What form of wealth could belong to a man if not a work of the mind... if not his own thoughts ... What comparison could there be between .. the very substance of a man, his soul, and a field, a tree, a vine ... that an individual has only appropriated through cultivating it?"

-- Denis Diderot,

Lettre Historique et Politique sure le Commerce de la Librarie, 1763



Noah Webster 1758-1841

American Dictionary 1827

### fruits and labor

"Upon what principle, let me ask, can my fellow-citizens declare that the productions of the farmer & the artisan shall be protected by common law, or the principles of natural or social right, without a special statute, & without paying a premium for the enjoyment of their property; while they declare that I have only a temporary right to the fruits of my labor & this cannot be enjoyed without a premium? Are such principles as these consistent with the established doctrines of property & of moral right & wrong among an enlightened people? Are such principles consistent with the high & honorable notions of justice & equal privileges, which our citizens claim to entertain & to cherish, as characteristic of modern improvements in civil society."—Noah Webster to Daniel Webster, 1826



### metaphysics vs consent

"There seems ... to be in authors a stronger right of property than by occupancy; a metaphysical right, a right, as it were of creation, which should from its nature be perpetual; but the consent of nations is against it, and indeed reason and the interests of learning are against it; for were it to be perpetual, no book, however useful, could be universally diffused amongst mankind, should the proprietor take it into his head to restrain circulation."

--Samuel Johnson, 1773

Carla Hesse, 'The Rise of Intellectual Property, 700 B.C.- A.D. 2000: An Idea in the Balance' *Daedalus* 131(2)(2002): 26-45.

### theological problems

skin in the game

rights and wrongs

what are we talking about?

developing iproperty

#### **Confuscianism**

"I transmit rather than create." -- Confucius

#### Islam

Shari'a law against

"imposture" and "fraud" but not theft

#### Christianity

"Scientia Donum Dei Est

Unde Vendi non Potest"

-- Canon Law

"... no one possesses the less because everyone possesses the whole of it. He who receives an idea from me receives [it] without lessening [me], as he who lights his [candle] at mine receives light without darkening me."

### i-property, i-problems

#### properties of information

rivalrous?

excludable?

"... no one possesses the less because everyone possesses the whole of it. He who receives an idea from me receives [it] without lessening [me], as he who lights his [candle] at mine receives light without darkening me."

### i-property, i-problems

#### properties of information

rivalrous?

excludable?

if not, then "a public good"

so hard to "incentivize"

hence ...

To promote the Progress of Science and useful Arts, by securing for limited Times to Authors Inventors the exclusive Right to their respective Writings and Discoveries

"... no one possesses the less because everyone possesses the whole of it. He who receives an idea from me receives [it] without lessening [me], as he who lights his [candle] at mine receives light without darkening me."

An Act for the Encouragement of Learning, by Vefting the Copies of Printed Books in the Authors or Purchasers of such Copies, during the Times therein mentioned.

## i-property, i-problems

#### properties of information

rivalrous?

excludable?

if not, then "a public good"

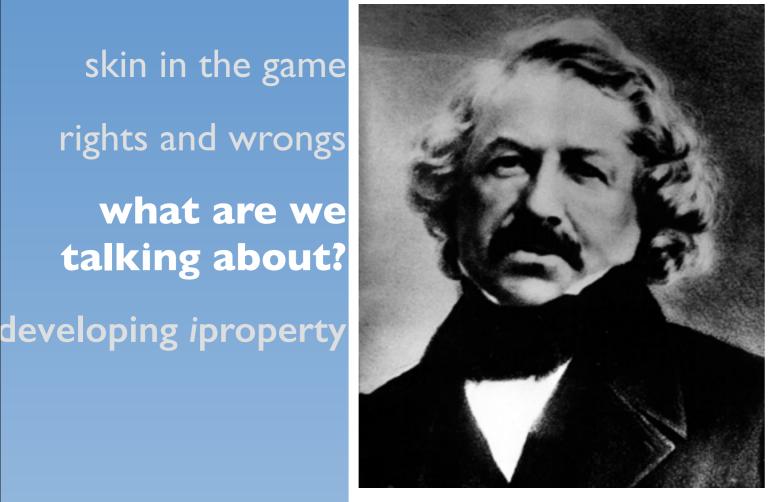
so hard to "incentivize"

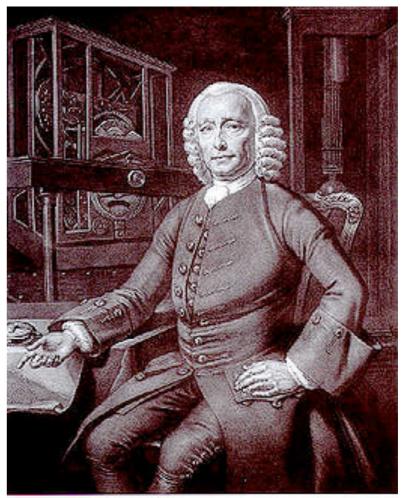
hence ...

To promote the Progress of Science and useful Arts, by securing for limited Times to Authors Inventors the exclusive Right to their and respective Writings and Discoveries

### alternatives we know of?

skin in the game rights and wrongs what are we talking about?





### overview

skin in the game

rights and wrongs

what are we talking about?

developing iproperty



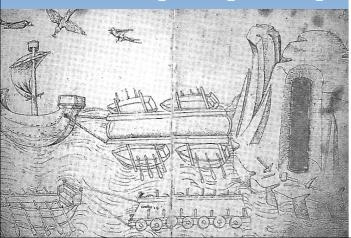
### patents

skin in the game

rights and wrongs

what are we talking about?

developing iproperty



#### regulation

825: Chinese regulation of almanacs - authenticity

#### privileges

1236: Bonafasus' dyeing

1332: Bartholomeo Verde's windmill

#### patents

1421: Brunelleschi's boat

1441: Eton stained-glass

### patent & print

skin in the game

rights and wrongs

what are we talking about?

developing iproperty 1504: William Facques, "King's printer"

patronage

1504: Guillaume Cop, Paris University

signed almanac

**I511: Durer's patent** authenticating?







### controlling content



Mary 1 1516-1558

#### **Stationers' Company**

"Know ye that we, considering and manifestly perceiving that certain seditious and heretical books rhymes and treatises are daily published and printed by divers scandalous malicious schismatical and heretical persons ... wishing to provide a suitable remedy ..."

— Stationers' Charter, 1557



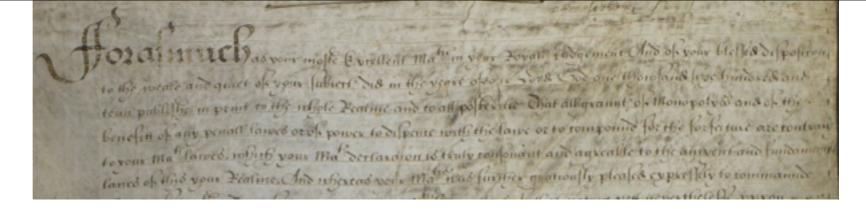
Charles I 1566-1625



### parsing patents

"All Monopolies and all Commissions, Grants, Licences, Charters and Letters Patent heretofore made or granted or hereafter to be made or granted to any Person or Persons, Bodies Politick or Corporate whatsoever, of, or for the sole Buying, Selling, Making, Working or Using any Thing within this Realm... or of any other Monopolies, or of Power, Liberty or Faculty... are altogether contrary to the Laws of this Realm, and so are and shall be utterly void and of none effect."

--Statute of Monopolies, England, 1624



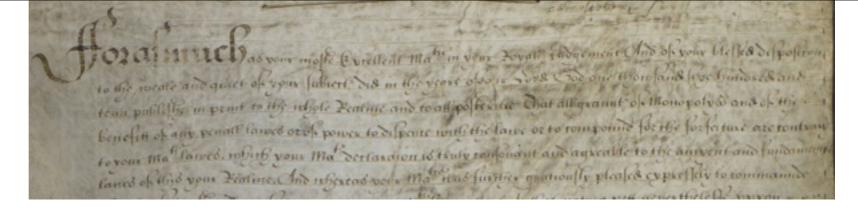
### exceptions

skin in the game rights and wrongs

what are we talking about?

developing iproperty "Any Declaration before mentioned, shall not extend to any Letters Patents and Grants of Privilege for the Term of one and Twenty Years, or under, heretofore made of the sole Working or Making of any Manner of new Manufacture within this Realm, to the first true Inventor or Inventors of such Manufactures.

--Statute of Monopolies, England, 1624



### further exceptions

"Provided also that all lettres Patentes and grauntes heretofore made and hereafter to be made of the priviledg of the sole printing of the Bible or booke of Common prayer or of the psalmes psalter or anie other Bookes lawfully aucthorized and allowed, or to be soe aucthorized or allowed to be used in and for the publique divine service and worshipp of God or of anie bookes of the Common lawes or Statutes of this Realme or of anie proclamacion sett fourth or to be sett fourth by his Majestie his heires or successors or of Jumus and Tremellius Bibles or of Lillies Grammar or of Prymers or Almanackes shal be alsoe of such force as they were or should bee if this Act had never bene had or made and of none other, Provided alsoe that this act shall not extend to the Restraint or makinge voyde of one Patent of Priviledge for the sole printinge and selling of a Booke called the Theatre of Empire ..."



John Milton 1608-1674

### going open

#### civil war ends printing privileges

"the old patentees and monopolizers. ... We must not think to make a staple commodity of all the knowledge in the Land, to mark and licence it like our broad cloath, and our wool packs. And though all the winds of doctrine were let loose to play on the earth, so Truth be in the field, we do injuriously by licensing and prohibiting misdoubt her strength. Let her and Falsehood grapple; who ever knew Truth put to the worse in a free and open encounter?"

--John Milton, Areopagitica, 1644



Roger L'Estrange 1616-1704



Nullius in Verba

### going "open"

#### 1662: Licensing Act

#### 1694/5: collapse of licensing acts

- -- growing readership: the reading nation
- -- politics and the public sphere
- -- the end of patronage
- --competing monopolies: booksellers v printers

"What a revolution they were making, what a power they were calling into existence."

-- Macaulay

1710: Statute of Anne

#### Create burners Brown no min Seed of the same of the street of the party of the same self among the same warming and brightness planted Construction of a September There was no bearing and or other the person of the property of the state of and will be to the wind of the same the plan is not an in section in the property Hor treesing inter Com pasting part Manual substitution or and the Light Copyright non tom symmetric contraction could be av it picale your trajellie 2000 de mand Andbeit Enacted in meline Wint Lyonian Stagent and so of the owner. and printing or the following in a mile Emporar and Consessed to Markoway Parish and Specified and the minder of the mark the same committee or a series of a give Char miles and draw market and our red charine age a may about a proper about a purity purity solve them to transferred it may write this to be a set the proof of Justin Most of all and out & filter or billion in brings on one Charliette of Bromother & tringer & printer search pursues bosses and more or These home Barger anguard int Shirt or Contest of the Book and refer to where to your or oppose the be Some point flow on the standard Company proving from Sand Party and Service of the Personal Characteristic State of the second of the second Truth converse day of their and operation Harring the Chattage Cong Plant of March relief to the property and med Variation of the Co. or the State Blogues & makes to writing the man on Officered Street Winer throat Company of Street, what againing from the or the booking on the sense of House grows to Bearing the or the post of food printing in Tunt on wether and and the property was the second beauty of section become tell on energy from and grown of the Establishment of the Low or Agent The Mileson San In windows on the the strikeling ar our or And the small or or Man ar among their plantings of the part of great The set present copies and as the present way have been the Barrier with the first Course on the partners of programmed the or from the property and advelor funter the grand or hotel way Callette Hart of the Property of the State of the state of the same top of selection of the service of the separate of the Paris and American or opposition where on Death and from particular angular to their any face before or wheeler annihal and remain the story state a of budget allowed Calledon a section a shallow ATTENDED TO THE PARTY OF THE PA After one a sorre way has been been all as Market or the Computation of Execution of Child

### author's due

#### not printers, nor booksellers

Whereas printers, booksellers and other persons have of late frequently taken the liberty of printing reprinting and publishing or causing to be printed reprinted and published Books and other writings without the consent of the authors or proprietors ... to their very great detriment. ... For preventing therefore such practices for the future and for the encouragement of learned men to compose and write useful books ... That from and after the tenth day of April 1710...

"The clause in the law is a patent to the author and settles the propriety of the work wholly in himself, or in such to whom he shall assign it."

--Defoe,

Essay on the Regulation of the Press

### whereas ...

#### 1710: statute of Anne

```
"any books or books already printed ....
"any book ... not printed ...
"nothing ... unless the title ... be ...
"if any Bookseller ... sell or expose to
sell any book ...
"provided that nine copies ..."
"nothing .. to Prohibit the Importation ..."
```

"A new law to give learned men property they had not had before." -- Attorney General Thurlow

### not a done deal until ...

#### 1774 Donaldson v Becket

booksellers defeated

"learning would be locked up in the hands of the Tonsons\* and the Lintots of the age, till the public become as much their slaves, as their own hackney compilers are"

--Lord Camden

\*the Tonson family held Milton's patents

new opportunities



Elegant Extracts
V. Knox, ed.



"There seems . property than it were of cre perpetual; but indeed reason for were it to be universally proprietor tak

SAMUEL JOHNSON.

E-BATTERNALLY, S. MAN BLANDS, W. RT RESIDES, S. STATEGO THE RESIDENCE OF STREET, THE RESTOR SHOWING THE PRINTS a. while, a spenish to cancelly to have non-

在100°20 年 · 東京大学 · 東京東京 · 20°20 日本 · 20°20 IN WITH THE TO MERNOW, IN PROPERTY OF LOTHER PROPERTY.

SCHOOL S. BOW. B. BIRLEY,

# strategic response

### aphysics vs consent

er right of right, a right, as nature be gainst it, and g are against it; ver useful, could hould the in circulation."

--Samuel Johnson, 1773



Sir William Berkeley 1605-1677

### over here

1638: first press in the US (patronized by MA government)

1662: licensing required

1664: monopoly grant to press

1671: "I thank God, there are no free schools nor printing, and I hope we shall not have these hundred years; for learning has brought disobedience" --Governor Berkeley, VA.

Usher's legal privilege (MA) 1672:

l 680s: **English restrictions on presses** 

50 printing houses in the colonies 1775:

### constitutional matter



SECTION 8. The Congress shall have Power ...

To promote the Progress of Science and useful Arts, by securing for limited Times to Authors and Inventors the exclusive Right to their respective Writings and Discoveries;

### national reaction

skin in the game

rights and wrongs

what are we talking about?

developing iproperty

#### petitions

David Ramsay:

- -The History of the American Revolution
- -The History of the Revolution of South Carolina from a British Province to an Independent State

John Churchman

"several different methods by which the principles of magnetic variation are so explained, that a latitude of a place being given, its longitude may be easily determined"

# from petitions to statutes

124

FIRST CONGRESS. SESS. II. CH. 15. 1790.

skin in the game

rights and wrongs

what are we talking about?

developing iproperty STATUTE 11. May 31, 1790.

Repealed.
Act of April
29, 1802, ch. 36.
Act of Feb. 15,
1819, ch.19. Act
of Feb. 3, 1831,
ch. 16. June 30,
1834, ch. 157.

Authors of maps, charts and books; and purchasers from them, to have the sole right of publicaCHAP. XV.—An Act for the encouragement of learning, by securing the copies of maps, charts, and books, to the authors and proprietors of such copies, during the times therein mentioned.(a)

Section 1. Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled, That from and after the passing of this act, the author and authors of any map, chart, book or books already printed within these United States, being a citizen or citizens thereof, or resident within the same, his or their executors, administrators or assigns, who hath or have not transferred to any other person the copyright of such map, chart, book or books, share or shares thereof; and any other person or persons, being a citizen or citizens of these United States, or residents therein, his or their executors, administrators or assigns, who hath or have purchased or

# changes

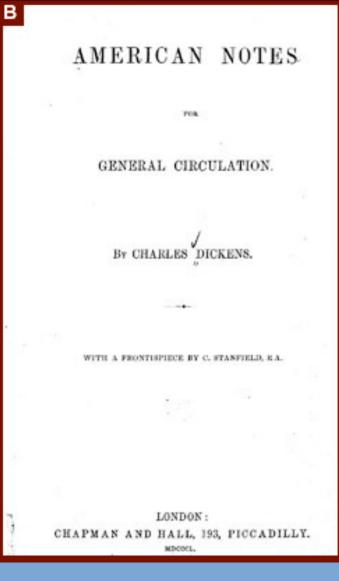
```
"map, chart, book ...

skin in the game
    "citizens thereof ...

rights and wrongs
    "copyright ...

what are we talking about?
    "recording in the clerk's office ...
    "shall print ... or import ...

developing
    iproperty
    "unless he shall first deposit ...
```



what are we talking about?

developing iproperty

## internationalization

#### UK

1838 International Copyright Act

1842 Copyright Act

1844 International Copyright Act

1851 Anglo-French Treaty

# going global

March 3, 1891.

CHAP. 565.—An act to amend title sixty, chapter three, of the Revised Statutes of the United States, relating to copyrights.

Copyrights.

Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled, That section fortynine hundred and fifty-two of the Revised Statutes, be, and the same is hereby, amended so as to read as follows:

what are we talking about?

#### developing

Sec. 10. That section forty-nine hundred and seventy-one of the

Revised Statutes be, and the same is hereby, repealed.

SEC. 11. That for the purpose of this act each volume of a book in repealed. two or more volumes, when such volumes are published separately and the first one shall not have been issued before this act shall take effect, and each number of a periodical shall be considered an independent publication, subject to the form of copyrighting as above.

Exclusion of aliens

R.S., sec. 4971, p. 960,

Volumes separately copyrightable.

## meanwhile ...

### at the patent office

US patent law, 1790, revised, 1836

UK Patent Law Amendment Act, 1852,

Patent reform, 1883

France 1791, 1800, 1844

Crystal Palace 1852

patent resistance & patent boom

# owning work



1800-1900

from the skill of the craftsman

the rights of "free labor"

(and the risk of enticement)

to trade secrets

"obligation to preserve such secrets must be implied"

non-compete clauses & work for hire

entrepreneurship vs corporate labs?

"The Congress shall have power ...

"To promote the

Progress of Science and useful Arts, by securing for limited Times to Authors and Inventors the exclusive Right to their respective Writings and Discoveries"

# the third leg

#### 1870: revision of patent office

registration of trademarks and the "second industrial revolution"

1879: the "trade-mark cases"

is it intellectual? is it an invention?

is it progressive?

-- USSC: NO

1881-1906: foreign treaty and indian tribes

1906: commerce clause

# happy 150th anniversary:

#### CHAPTER XXXIII.

OF TRADE AND STOCK MARKS AND BRANDS.

- § 1. Trade mark exclusive use of, how secured; fac simile of, to be delivered to secretary
- Record of trade mark, when and where made; record book to be public.

# prior art

skin in the game

rights and wrongs

what are we talking about?

developing iproperty

# neglected firstborn of Anglo-American registration

CA, 1863

OR, 1864

NV, 1864-5

KA, 1864

MO, 1865

US, 1870

UK, 1875



DERINGER PHILADEL

DERINGER PHILADEL?

Stampet or engraved on the locks. And

MEDICAL AND FAMILY USE

EXPRESSLY FOR

## LEE & PEERINS'











"FRESNO BUSINESS COLLEGE".

by files and records the same in the office of the Hon.

y of State of the State of California, pursuant to Sec
97 and 3198 and 3199 of the Political Code of the State

ornia.

W.C. Rausey.

developing iproperty



"FRESNO BUSINESS COLLEGE".

by files and records the same in the office of the Hon.

y of State of the State of California, pursuant to Sec
97 and 3198 and 3199 of the Political Code of the State

ornia.

W.C. Ramsey.

Claimant.

### developing iproperty

#### KNOW ALL MEN BY THESE PRESENTS:

That I, JOSEPH H. GOLDMAN, of the City and County of San Prancisco, State of California, have adopted, and claim the sole and exclusive ownership of, the trade-name "PROFESSOR J. S. BEECH," and claim the sole and exclusive right to do business under said trade-name.

Dated at San Francisco, California, October 18 1901.

Joseph H. Goldmans

City and County of San Francisco,)

JOSEPH H. GOLDMAN, being first duly sworn, says: I have adopted, and am the sole and exclusive owner of, the trade-name "PROPESSOR J. S. BEECH," referred to and described in the foregoing claim of ownership.

Subscribed and sworn to before me this 8 day of October, 1901.

Notary Public in and for the City and County of San Francisco, State of California.

Joseph Hilvedwan

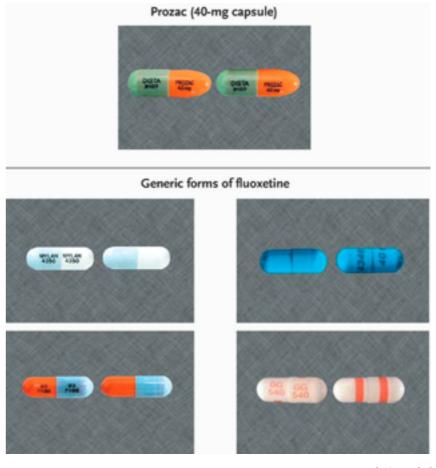
Mark Twain 1835-1910

Rudyard Kipling 1865-1936

# trademark temptations

### "nature's copy's not eterne ..."





# comparative advantage?

skin in the game

rights and wrongs

what are we talking about?

developing iproperty

#### intellectual property

1710: Statute of Anne separates copyrights from patents

1879: USSC throws out federal trademark law: marks not mentioned in the "progress clause" of the constitution, leaving trademarks distinct from copyright or patents

#### propriété intellectuelle

In France, copyrights are "intellectual property"; trademarks and patents are then grouped together as "industrial property."



# "US" and "UK way" today

### registering difference



## No assignment — Prepare for Midterm

# coming up

#### 3/18/2014: Technologies of the Image

Newhall, Beaumont. 1964. The History of Photography, From 1839 to the Present Day. New York: Museum of Modern Art.

Read: "Prints from Paper," "Portraits for the Million," and "The Faithful Witness," pp. 32-57. [172-216 in course reader]

Source: Course reader

Fineman, Mia. 2012. "Faking it. Manipulated Photography Before Photoshop." New York: Metropolitan Museum of Art.

Read: "Introduction" pp. 3-43 [x - x in course reader]

Source: Google books [hyperlink ≥ ]